

COLLEGE OF BUSINESS

**Program of Work**  
**Master of Business Administration (Flexible)**  
Arlington Campus

Offered on the main campus in Arlington, the Flexible MBA program allows students to complete coursework in a traditional setting through face-to-face, hybrid, and online course offerings. Through a unique agreement, National Dong Hwa University students have the opportunity to earn an advanced business degree in one of the largest markets in the world while enhancing their business communication skills.

Required Coursework	
Course	
<b>MARK 5311</b>	Marketing
<b>BSTAT 5325</b>	Advanced Methods for Analytics
<b>FINA 5311</b>	Financial Management
<b>MANA 5360</b>	Leadership and Teams
<b>ECON 5313</b>	Decisions and Strategy
<b>ACCT 5307</b>	Measurement and Analysis for Business Decision Making
Elective Coursework (May select Concentration Option, if desired)	
Course	
<b>Advanced Elective - BCOM 5375 (Advanced Business Communication)</b>	
<b>Advanced Elective - MARK 5329 (Sales and Sales Management)</b>	
<b>Advanced Elective - MANA 5330 (Negotiations and Conflict Management)</b>	
<b>Advanced Elective - MANA 5337 (Ethics and the Business Environment)</b>	
<b>Advanced Elective - MANA 5339 (Entrepreneurship)</b>	
Required Capstone Course (To Be Taken During Last Semester)	
Course	
<b>MANA 5336 (Strategic Management) - Final Semester</b>	
Candidate must contact GBS for clearance to register	
Course credit transferred from National Dong Hwa University.	

**Concentration/Specialization**

Upon completion of the program, National Dong Hwa University students will earn a Master of Business Administration degree with a management concentration focused on strategic business communication.

**Admission Requirements**

Unconditional

- 3.0 GPA (last 60 hours of undergraduate degree) **AND**
- GMAT score of 500+ (Verbal & Quantitative scores in 30th percentile or better)

Unconditional (GMAT/GRE Waiver)

- 3.5 GPA (cumulative and last 60 hours of undergraduate degree) from an AACSB accredited school within the last 7 academic years **OR**
- Earned graduate degree or graduate certificate (min. 9 hours) from a regionally and/or professionally accredited school with a minimum 3.0 GPA for all coursework.

Probationary

- 3.0 GPA (last 60 hour of undergraduate degree)
- Successful completion of up to 3 business background course modules